

Print your Promotion

Increase customer engagement with customizable promotions

PromoPRNT helps merchants to effortlessly create promotions that are printed in addition to point of sale (POS) receipts, providing high quality customer engagement at no extra cost. Once set up, the campaign is fully automated, boosting sales and customer retention while maximizing the value of your Star printer.

PromoPRNT can be used for any type of campaign, including:

- Print special promotions to increase loyalty and bring customers back.
- Create a sense of urgency with limited-time specials.
- Introduce new products with free-trial incentives.
- Promote your loyalty program with opt-in incentives.
- Print promos for neighboring stores to keep shoppers in the community.
- Remind customers about store announcements and community events.
- Incentivize reviews or tagging of your business in social media.

The web-based tool, **Promo Builder** is used to create and launch new promotions in a few simple steps. A broad selection of templates makes it easy to create new campaigns. Merchants can also customize the receipt with uploaded logos, scannable barcodes and redeemable promotions.

Once the promotion is designed and saved, **Promo Scheduler** is used to schedule the campaign and select printing locations, even from a remote site. Campaigns can be scheduled based on the day of the week or the time of the day, and each promotion is given a priority, which determines in what order it is printed on the receipt. The cloud dashboard also allows the merchant to track how many and where promotions were printed.

PromoPRNT is currently available for free. All you have to do is visit www.starmicronicscloud.com, register, and connect the printer. Then you can immediately start designing promotions and print them on your Cloud-Ready Star printers.



PROMOPRNT
BUILD - PRINT - ENGAGE



Product Highlight

- Print promotions right on your receipt printers to increase sales, traffic, and customer retention.
- Quickly create new promotions using a library of templates.
- Schedule and assign multiple times and printers for each promotion.
- Track results on your dashboard.

Use in Hospitality & Retail:

Restaurants | Quick Service | Coffee Shops
Cannabis | Stadiums | Hair Salons & Spas
Specialty Stores | Gift Shops | Apparel Stores

KEY FEATURES

- Print promotions right on your POS printers to better engage customers
- Create new promotions quickly using customizable templates
- Schedule & assign promotions for all of your printers remotely
- Track the amount of printed promotions on your dashboard

OPERATING SYSTEM SUPPORT

Microsoft Windows

TECHNICAL SPECIFICATIONS

Method: Monochrome, Direct thermal

Paper Width: 3"/76.2 mm & 2"/58mm

CAMPAIGN SETTINGS

- Priority: decide in what order the promotions are printed
- Start & end date
- Start & end time
- Print day: choose the day(s) for promos to be printed (one or many)
- Select which printer(s) will print promotions (one or many)
- Rotate the promo left or right 90 degrees
- Upload logos, icons & images
- Add & customize the text message on the receipt
- Add a redeemable barcode or QR code

SUPPORTED PRINTERS

mC-Print2
 mC-Print3
 TSP100/100III
 TSP650II
 TSP700II
 TSP800II
 mPOP
 All Star Portable printers

MORE INFORMATION

Sales: 1-855-809-2010
 Support: 1-800-782-7636
 Web: www.starmicronics.com

